

470 Maxwell Crescent Regina, SK S4N 6L7 Phone: (306) 949-6999 Fax: (306) 949-2605

July 30, 2021

## Notice to Producers CHANGE to Incentive Days

The SaskMilk Board of Directors, in conjunction with the other WMP Provinces, approved a decision to amend incentive days issued for August to November 2021.

The WMP market analysis has determined that the impact of imports due to trade agreements, and the slow recovery of the hospitality and service industries, are affecting current demand more than forecasted. The P5 is also experiencing the decreased demand for dairy products.

As a result, the incentive days for August and September 2021 have been removed.

Incentive days for October and November will be 2 days each for now. The WMP will continue to closely monitor the situation and will reassess our position at the end of August regarding the October and November incentive days based on market signals. Further adjustments may be made at that time.

## **Incentive Days 2021:**

August 0 days September 0 days October 2 days November 2 days

If you have any questions about incentive days please contact Doug Miller at #306-721-9485 or doug.miller@saskmilk.ca.

For any questions or assistance on your quota position and numbers please contact Bev Solie at #306-721-9488 or <a href="mailto:bev.solie@saskmilk.ca">bev.solie@saskmilk.ca</a>