

School Milk Program

2018/2019 Promotion Schedule

World School Milk Day:

Celebrated the last Wednesday in September (**September 26th, 2018**). Plan events and celebrate with other countries around the world. .

Draw Days Contest #1 (K-12 and Elementary Schools):

Scheduled to take place between **October 15th** and **December 7th, 2018**. The prize package will arrive at your school around the **beginning of October**. The contest may be run on a daily, weekly or monthly basis.

Draw Days Contest #2 (K-12 and Elementary Schools):

Scheduled to take place between **March 4th** and **May 3, 2019**. The prize package will arrive at your school around the **end of February**. The contest may be run on a daily, weekly or monthly basis.

Spirit Week:

All schools on the School Milk Program are given the opportunity to create a Spirit Week. Their activities may be planned from our list of Spirit Week Ideas or they may create their own. Their planned list of activities and the dates, which their Spirit Week will be held, are submitted to our office. In accordance to the type and amount of activities, a prize package will be forwarded to the school. Spirit Week may take place **any week between October 1st, 2018 and May 31st, 2019**. The prize package will arrive at your school about **2 weeks prior to the start** of your scheduled Spirit Week.

Student Gift (PreK to Grade 8):

Watch for your gift of **pencils, for the whole school!** Register early so you don't miss out!

High School Contest (Grade 9-12 Schools and K-12 Ages 13 and up):

Please note: we will be resuming our scratch and win instant prizing this year in January. Fabulous contest running from **January 30 to April 18**. In 2017 students in Saskatchewan won the Grand Prize again for Milk Rewards!!! So exciting!!!

GRAND PRIZE WINNER:

The Ultimate Concert Experience Package (Maximum Retail Value \$5,000.00) HAILEY N. North Battleford, SK

\$500 AMAZON e-GIFT CARD WINNERS: Logan Q. Moose Jaw, SK; Karen W. Star City, SK

\$500 SEPHORA e-GIFT CARD WINNERS: Georgia F. Saskatoon, SK; Joy O. Regina, SK

Apple 32G iPAD WINNERS: Sharon M. Neilburg, SK; Hailey N. Battleford, SK; Toni R. Yorkton, SK

Enclosed is our "School Milk Program Events Calendar."

Hang the calendar for all to see and use! If you would like *more calendars* contact our office ASAP, as they will be distributed on a first come first serve basis.

Have a *Moo-velous* School Milk year!